1	2	3	4	5	6
Chhapra (Chhapra)	30.9.96	3511.00	50.00	90.00	9.70
Darbhanga (Darbhanga)	13.2.98	4113.00	50.00	—	—
Muzaffarpur (Muzaffarpur)	30.09.96	3311.00	50.00	90.00	9.73

*Physical Progress:—

Name of Growth Centre/ District	Land/ acquired	Plots/sheds developed	Plots/ sheds allotted	No. of units establ-ished	Capital invested by units (Rs. in lakhs)	Employ-ment generated
Bihar Begusarai (Begusarai)	392.141 acres	—	—	—	—	—
Bhagalpur (Bhagalpur)	424.25 acres	—	—	—	—	—
Chhapra (Chhapra)	—	—	—	—	—	—
Darbhanga (Darbhanga)	—	—	—	—	—	—
Muzaffarpur (Muzaffarpur)	—	—	—	—	—	—

Export potential of Indian chillies

2960. SHRI S.M. LALJAN BASHA: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether Spices Board made any sustained study on the potential for export of Indian chillies;

(b) if so, the details of the potential of export of chillies;

(c) which are the varieties of chillies for which foreign demand has been identified by the Spices Board;

(d) whether the Spices Board organised any export orders for Andhra chillies; and

(e) if so, the details of any promotional activity undertaken by the Spices Board for export of chillies from Andhra Pradesh in the current fiscal year?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN): (a) and (b) No market study has been done exclusively for chillies. However, a study that was conducted to explore the possibility of marketing branded Indian spices in the US market, *inter alia*, covered capsicum (chilli/paprika). The study recommended the inclusion of red pepper (covering chilli) in the product introduction phase both under mainstream segment and gourmet segment.

(c) The varieties of chillies, having foreign demand, include Sannam-4, Indian wrinkled chillies, Wonder hot, Bird's eye chilli, Kashmiri chilli, Byadagi chilli and Warrangal Chappatta.

(d) Spices Board, being an export promotion body, facilitates export of spices including chillies and does not directly execute export orders. Spices Board provides support to exporters who procure material for executing export orders from all chilli producing centres including Andhra Pradesh.

(e) Some major promotional activities undertaken by the Spices Board for export of chilli from Andhra Pradesh are:-

* Introduction of Integrated Pest Management (IPM) in chillies to reduce incidence of pesticides in chillies.
* Introduction of a pilot project for solar drying of chillies for reducing aflatoxin.
* Encouraging exporters to source chillies produced under IPM by paying a premium to the growers.

Other promotional activities of the Spices Board, which are available to all spice exporters, including those from Andhra Pradesh, include: support for packaging development, reimbursement of courier charges for sending business samples as part of export promotion; support for participation of exporters in international fairs; assistance for business promotion tours abroad and assistance to produce promotional brochures.